



Healthy Flames Healthy Minds

Clean Cooking in Homes

LPG Day 7th June 2026

Theme: Ubuntu-Pass it Forward

Global LPG Day – 7th June

What is LPG Day?

- LPG Day is the annual global awareness day dedicated to raise awareness of LPG benefits with people beyond our own industry.
- Each year, LPG Day brings together a global community with one common goal: highlighting the essential role of LPG in the energy transition.
- LPG Day is more than a celebration, it's a global platform to inform, engage, and act.
 - ✓ Increase understanding of LPG's role in improving global energy access
 - ✓ Raise awareness among policymakers, media, and the wider public
 - ✓ Strengthen a unified global industry voice
 - ✓ Support advocacy for practical, clean, and reliable energy solutions



Source: <https://www.worldliquidgas.org>

LPG Day – 7th June 2026 Theme

THEME: LPG DAY 2026 – PASS IT FORWARD

This year's theme focuses on sharing. "LPG: Pass It Forward" encourages everyone across the industry, and beyond, to spread the message about LPG's benefits through engaging content on social media. It is an invitation to the entire LPG community to share the story of this exceptional energy with the world.



Global LPG Day – RSA Edition

Theme: Ubuntu-Pass it Forward

The South African (RSA) edition of Global LPG Day is aligned with the objectives of:

- ✓ The Department of Electricity and Energy's RSA Clean Cooking Roadmap
- ✓ LPGSA's Healthy Flames, Healthy Minds: Clean Cooking in Homes projects
- ✓ The Clean Cooking with Sam Series led by the Deputy Minister of Electricity and Energy Ms Samantha Graham-Mare

Objectives:

- Improve access to LPG appliances and cylinders for lower Living Standards Measure (LSM 1–5) households
- Reduce the gap between affordability and accessibility of clean cooking solutions
- Discourage the use of biomass and paraffin as primary cooking fuels
- Promote LPG as a cleaner, safer, and healthier cooking energy source
- Address health and socio-economic challenges through clean cooking.



Global LPG Day – RSA Edition

Theme: Pass it Forward



Primary Goals

- ✓ To encourage everyday South Africans to “pass it forward” by sharing access to clean, safe, and affordable LPG solutions.
- ✓ To inspire every South African to “pass it forward” by enabling others to access clean cooking energy.
- ✓ To motivate households across South Africa to “pass forward” the benefits of LPG to those in need.
- ✓ To empower communities to share and expand access to safe and sustainable cooking solutions.

A Call: Appliance Distributors

Proposal: Direct Appliance Vouchers

1. Partnership and Offering

Partner with the Department of Electricity and Energy (DEE) and LPGSA to improve access to LPG appliances and cylinders for lower LSM (1–5) households through the following initiatives:

- Sell Global LPG Day “Pass It Forward” vouchers for cooking appliances (2–4 plate freestanding stoves) for the month of June 2026 or longer.
- **Where possible**, offer discounted pricing on appliances
- **Where feasible**, provide discounted appliance and 3–5kg cylinder combo packages

2. Voucher Accessibility

The “Pass It Forward” vouchers will be made available to:

- Individuals wishing to participate in the initiative
- South African corporates supporting the campaign
- NGOs and other stakeholder organisations

3. Voucher Management and Redemption

- All vouchers will be submitted to LPGSA for centralised management
- Vouchers will be redeemed exclusively through approved appliance distributors, coordinated by LPGSA

4. Distribution and Delivery Appliance

- Distributors will deliver the appliances at designated events coordinated by LPGSA
- Deliveries will take place at scheduled times and locations to ensure efficient distribution

A Call: LPG and Cylinders Distributors

Proposal: Direct LPGas Vouchers

1. Partnership and Offering

Partner with the Department of Electricity and Energy (DEE) and LPGSA to create access to LPG and cylinders for lower LSM (1–5) households through the following initiatives:

- donate or sell Global LPG Day “Pass It Forward” refill LPGas vouchers for 3-5kgs for June 2026.
- **Where feasible**, provide discounted LPGas refills for 3–7kg cylinder (once-off) to appliances recipients.

2. Voucher Accessibility

The “Pass It Forward” vouchers will be made available to:

- Individuals wishing to participate in the initiative
- South African corporates supporting the campaign
- NGOs and other stakeholder organisations

3. Voucher Management and Redemption

- All vouchers will be submitted to LPGSA for centralised management
- Vouchers will be redeemed exclusively through compliant distributors, coordinated by LPGSA

4. Distribution and Delivery LPGas

- Households at scheduled locations will be given the voucher at an event.
- The voucher will be redeemed at an applicable LPGas Distributor.

Private Sector CSR Partnership Opportunity: Expanding Access to Clean Cooking

Private sector organisations are invited to partner with the Department of Electricity and Energy (DEE) and the Liquefied Petroleum Gas Association of South Africa (LPGSA) to accelerate access to safe, clean cooking solutions for low-income households (LSM 1–5).

This initiative provides a practical and high-impact Corporate Social Responsibility (CSR) opportunity aligned with energy transition, public health, and community development goals. Multiple clean cooking technologies are supported, with a strong focus on LPG as an immediately scalable solution.

CSR Participation Options

Companies can contribute through the following targeted interventions:

1. Community Adoption Programme

- Adopt a selected community or settlement and support the rollout of clean cooking solutions.
- Fund and donate compliant cooking appliances (including LPG stoves and alternative clean technologies where appropriate).
- Partner in community activation campaigns to promote safe usage, awareness, and behavioural change.

Impact: Enables a holistic, community-wide transition to clean cooking while strengthening brand visibility and social impact.

2. Global LPG Day – “Pass It Forward” Appliance Vouchers

- Purchase and donate vouchers for clean cooking appliances.
- Vouchers enable beneficiary households to access 2–4 plate freestanding LPG stoves through approved suppliers.

Impact: Directly reduces the upfront cost barrier for households, accelerating adoption of safe and efficient cooking solutions.

3. Global LPG Day – “Pass It Forward” Free LPGas refill Vouchers

- Purchase and distribute vouchers for 3kg–5kg LPG refills.
- Supports first-time adoption and initial usage, ensuring households can begin using their appliances immediately.

Impact: Drives sustained usage and prevents relapse into unsafe or polluting cooking methods due to affordability constraints.

Private Sector CSR Partnership Opportunity: Expanding Access to Clean Cooking

Strategic Value for Corporate Partners

- Participation in this initiative enables companies to:
- Contribute to just energy transition and climate goals
- Improve health outcomes by reducing indoor air pollution
- Support economic inclusion in underserved communities
- Align with ESG and sustainability commitments
- Gain visibility through a nationally coordinated campaign linked to Global LPG Day and The Clean Cooking with Sam Series led by the Deputy Minister of Electricity and Energy Ms Samantha Graham-Mare

Implementation Approach

- All interventions are delivered in partnership with DEE and LPGSA to ensure:
- Compliance with South African safety standards (SANS regulations)
- Accredited suppliers and installers
- Community education on safe handling and usage
- Monitoring and reporting of impact metrics

Call to Action

Private sector partners are encouraged to commit funding, products, or voucher-based support to scale clean cooking access and create measurable, lasting change in vulnerable communities

How Ordinary South Africans Can Get Involved: Pay It Forward for Clean Cooking – Ubuntu – Pay it Forward Campaign

Ordinary South Africans are encouraged to play an active role in improving access to safe, clean cooking for households in need. Through simple, affordable contributions, every individual can help another family transition to a healthier and more dignified way of cooking.

1. Purchase Digital “Pay It Forward” Vouchers

Individuals can directly support households by purchasing digital vouchers that enable access to clean cooking solutions:

○ LPG Appliance Contribution Vouchers

Contribute towards the purchase of compliant LPG cooking appliances (sourced from permitted appliances).

○ LPG Refill Vouchers (3kg–5kg)

Help households get started immediately by funding their first LPG refill, ensuring they can use their appliances from day one.

2. Choose How Your Contribution Makes an Impact

- **Participants have flexible options to direct their support:**
 - Support a Specific Household or Community Send vouchers directly to identified beneficiaries or community groups of your choice
 - NB: All appliances must meet approved safety and compliance standards.
- **Contribute to a Community Pool**
 - Donate vouchers to LPGSA-managed community pools, where resources are allocated to verified, high-need communities for maximum impact.

Be Part of a National Movement, join the Global LPG Day “Ubuntu- Pay It Forward” campaign.

Benefits to Participating Organisations

1. Publicity and Brand Visibility

- ✓ Participating organisations will be announced during the official “Pass It Forward” launch on national radio
- ✓ Recognition across LPGSA and DEE social media platforms, enhancing brand exposure

2. Increased Sales Opportunities

- ✓ Potential growth in direct sales of LPG cooking appliances driven by campaign visibility and participation

3. Tax Incentive (Where Applicable)

- Distributors may receive Donations Tax exemptions letter in terms of section 56(1)(h) of the Income Tax Act issued by LPGSA.

4. Corporate Social Responsibility (CSR) Impact

- ✓ Demonstrate commitment as a responsible corporate citizen by supporting clean cooking initiatives
- ✓ Contribute meaningfully to improving the lives of underserved communities through access to safe, cleaner energy

Campaign Rollout: Key Dates and Activities

Campaign Launch

The campaign will be officially launched across key national platforms to maximize visibility and public engagement:

- **Friday, 5 June – Official Launch on Metro FM**

National radio launch to introduce the campaign, its purpose, and how South Africans can participate.

- **Sunday, 7 June – Social Media Launch**

Coordinated digital rollout across all platforms, including campaign messaging, partner announcements, and public participation channels

Pre-Activation Activities

- 5–7 June – Announcement of Participating Appliance Distributors

Publicly introduce approved and compliant appliance suppliers to guide safe purchasing and voucher redemption

Community Activation 13 June (TBC) –

Activation 1: Clean Cooking with Sam Youth Series (Eastern Cape)

On-the-ground activation engaging young people and communities through:

- Live demonstrations of clean cooking solutions
- Safety education and awareness
- Promotion of the “Pay It Forward” initiative
- Community participation and beneficiary engagement

Additional Activations - TBA

Expression of Interest and participation:

- Contact LPGSA – 011 886-9702
- Email: Gadibolae@lpgas.co.za
- Email: Nirvan@lpgas.co.za

About The Department of Electricity and Energy

The Department of Electricity and Energy (DEE) is mandated to ensure a secure, reliable, and sustainable energy future for the country. Established to consolidate and strengthen the governance of the energy sector, the Department plays a central role in policy development, sector regulation, and the coordination of national energy programmes.

At the core of the DEE's mission is the delivery of a stable electricity supply that supports economic growth, industrial development, and improved quality of life for all citizens. The Department is leading efforts to reform the electricity market, diversify the energy mix, and accelerate the integration of renewable energy sources, while maintaining energy security. Through targeted interventions, the DEE is addressing legacy challenges in the power system, including capacity constraints and infrastructure modernisation.

The Department works closely with key stakeholders across government, state-owned entities, the private sector, and international partners to drive innovation and investment in the energy sector. It also plays a vital role in advancing South Africa's commitments to a just energy transition, ensuring that the shift to cleaner energy sources is inclusive and economically beneficial.

Guided by principles of transparency, efficiency, and sustainability, the DEE is committed to building a resilient energy system that underpins national development. Its work is critical to powering South Africa's future, enabling growth, supporting livelihoods, and positioning the country as a leader in energy transformation on the African continent.

About LPGSA

The Liquefied Petroleum Gas Association of South Africa (LPGSA) is a non-profit industry body tasked with promoting the safe and compliant use of LPGas. As the LPGas industry body we are dedicated to the safe use of LPGas throughout South Africa, and to helping users to understand its safety implications.

Our Vision

- **To ensure the sustainable growth of the liquefied petroleum gas industry through safety compliance and best business practices.**

Our Mission

- To promote the group interests of all marketers, distributors, dealers, appliance retailers, installers and users of liquefied petroleum gas and ensure the safe use of LPGas.

Government Mandates

The Department of
Employment and
Labour

OHSAct
(PER)

To verify, permit and provide:

- Cylinder Verification Scheme
- Safe Appliance Verification Scheme
- Training of eligible applicants on LP Gas installations
- Registration of competent practitioners via SAQCC Gas

Additional Responsibilities:

- Assist in Inspections and Incidents investigations
- LPGSA Compliance Officers accompanies,
- Department of Employment and Labour Inspectors – Regional
- Local Fire departments inspectors,
- Law Enforcement (SAPS, NPA)
- LPG Safety Education and awareness campaigns (DMPR)
- Clean Cooking Projects – (DEE)

**Happy
LPG Day**

