

LPGSA NEWSLETTER

LPG IS SAFE 2.0



Celebrating Success Across South Africa's Airwaves



As we embrace the vibrant month of October, we take this opportunity to reflect on the remarkable achievements of August—a month rich in community engagement and impactful initiatives that resonated across all nine provinces of South Africa.

Easigas Gas Voucher Giveaway: Fueling Our Communities



In August, LPGSA partnered with Easigas, who generously provided gas vouchers to our dedicated listeners. This initiative not only empowered families to refill their gas cylinders but also highlighted the essential role of accessible energy solutions in our daily lives. The overwhelming response showcased the community's eagerness for support and the profound impact of our collaborative efforts.

Gauteng – Pretoria FM
North West – Vaaltar FM
Western Cape – Zibonele FM
Mpumalanga – Kragbron
Northern Cape – Kurara FM
Free State – Rosestad
Eastern Cape – Link FM
KZN – Izwi FM
Limpopo – Giyani Community Radio

SEPTEMBER RADIO ADS: NEW BEGINNINGS

September marked an exciting new chapter for us with the launch of our dynamic radio advertisements on the 16th. These ads are designed to engage, inform, and entertain, keeping our listeners updated on the latest trends and opportunities, particularly around LPG safety.

From promoting the health benefits of clean-burning LPG to offering essential safety tips, such as:

- Health benefits of LPG
- Safety tips when using LPG appliances
- How to identify if your LPG appliance is permitted
- How to identify a legally filled cylinder

Our ads ensure that you're well-equipped to make informed decisions. Stay tuned for thrilling promotions and important announcements that will elevate your LPG experience. We're committed to providing you with the knowledge and tools to use LPG safely and responsibly—keep listening for more updates!



LPGSA WEBINAR

LPG PROJECTS FUNDING PROGRAMS

AGENDA OF THE DAY

- 10:00 - 10:10 - WELCOMING BY LPGSA
- 10:10 - 10:40 - PRESENTATION BY THE SMALL ENTERPRISE FINANCE AGENCY (SEFA)
- 10:40 - 11:10 - PRESENTATION BY THE GAUTENG ENTERPRISE PROPELLER (GEP)
- 11:10 - 11:40 - PRESENTATION BY THE DEPARTMENT OF TRADE, INDUSTRY AND COMPETITION
- 11:40 - 11:45 - CLOSING REMARKS BY LPGSA

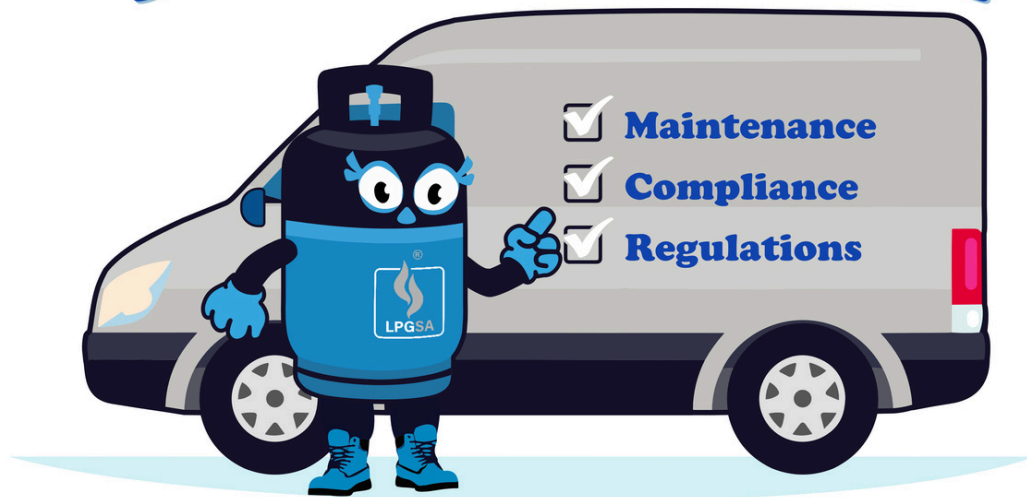
LPGSA FUNDING PROGRAMS WEBINAR: EMPOWERING THE FUTURE

LPGSA Funding Programs Webinar: Empowering the Future complemented our radio campaign by providing attendees with invaluable insights into LPG safety. In addition, the event shared crucial information about funding opportunities and the support available for LPG projects, empowering participants to take advantage of these resources. By educating and supporting LPG safety initiatives, this program aims to create a safer, more sustainable future for all.

WHAT'S NEXT

Looking ahead, we are excited to continue delivering engaging content and forging valuable partnerships. LPGSA will soon launch transit ads to further connect with our community. Stay tuned for upcoming events, promotions, and initiatives designed to empower and uplift our listeners. We are committed to making a lasting impact and ensuring that you remain at the forefront of our efforts.

Treat Gasper Like a Car



BETTER TOGETHER

Thank you for being an integral part of our journey. Together, let us continue to make a meaningful difference in our communities!

